



Minnesota Pork Board Literacy Grant

Application Deadline: May 15, 2015

The Minnesota Pork Board will award Literacy Grants to youth based organizations working to increase agriculture and nutrition literacy in Minnesota. Organizations applying for grant funding must make increasing literacy about pig farming and or pork nutrition the priority. Individual grants will be awarded based on project ideas and financial need. Each organization can apply for up to \$1,000 in grant funds. Completed applications must be submitted by May 15, 2015 to be considered for funding. Projects and required post-project follow-up materials must be completed and submitted to the Minnesota Pork Board office by January 1, 2015.

NOTE: Organizations submitting grant applications, as well as the proposed project, must be based in Minnesota.

Name of organization

Address

City/state/zip

Phone

Fax

Website

Name of Contact person regarding this application

Title

Email

Complete the following questions.

1. Describe your organization's proposed project.
2. What are the desired outcomes of your project?

3. Who is your target audience? (demographics and size)
4. How does your project increase participants understanding modern pork production practices and/or the nutritional benefits of including pork in a balanced diet?
5. What is the dollar amount you are requesting?
6. Please outline your estimated total budget for this project including funding from other sources.

Additional Program Notes:

- Money received through the Minnesota Pork Board Literacy Grant must be used to inform audiences about pig farming in Minnesota, the nutritional value of pork in the diet, opportunities in the pork industry and other pig/pork related literacy topics.
- Money *can* be utilized for transportation and material expenses. The Minnesota Pork Board does have select materials on hand that could be utilized in a youth setting.
- Money may be used for food products, but only to supplement a robust education program.
- Money *can not* be used for staff salaries.
- If you have additional questions on how funds can be utilized please contact Minnesota Pork Board Director of Education, Jill Resler at 507-345-8814 or jill@mpork.com

Follow-up:

If selected as a grant recipient, you will be required to submit a one page summary by January 1, 2015. The summary should include how the MPB literacy grant funds were utilized, what the demographics and size of the group you worked with were, pictures from the event, documentation and receipts of how grant money was utilized and if your goals and expectations were met for your project. Summaries can be submitted electronically or through the mail using the following contact information:

Minnesota Pork Board
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